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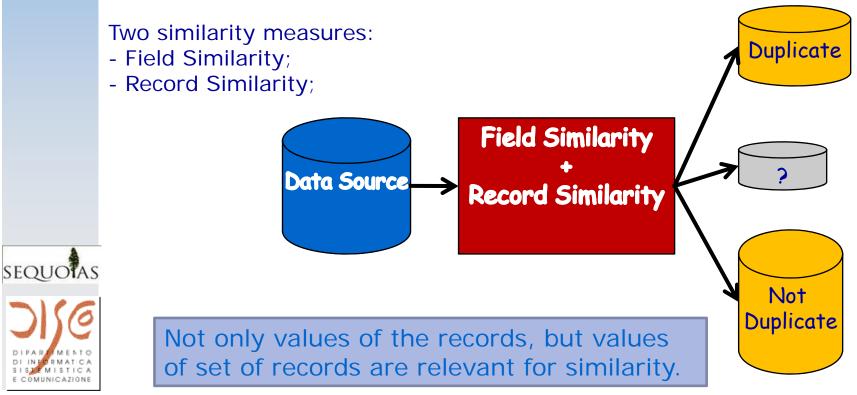
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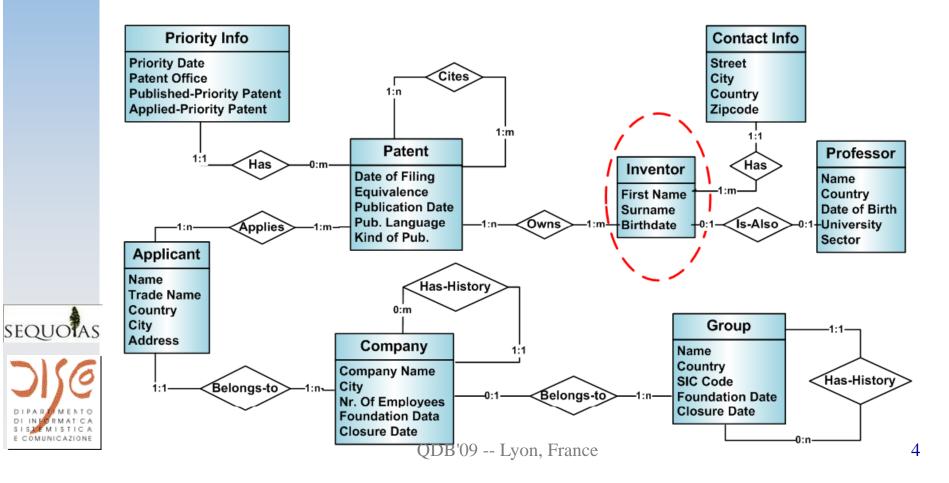
### **Duplicate detection**

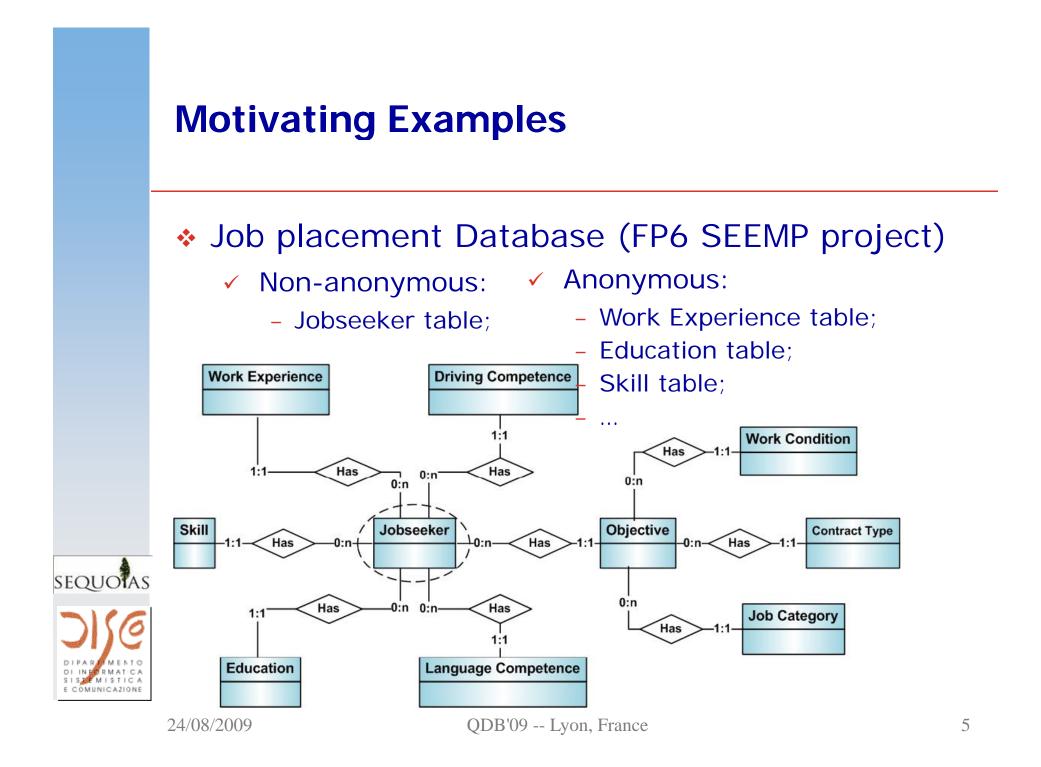
Duplicate detection is the discovery of multiple representations of the same real-world object Deduplication is the discovery of multiple representation of same real-world object on the same table

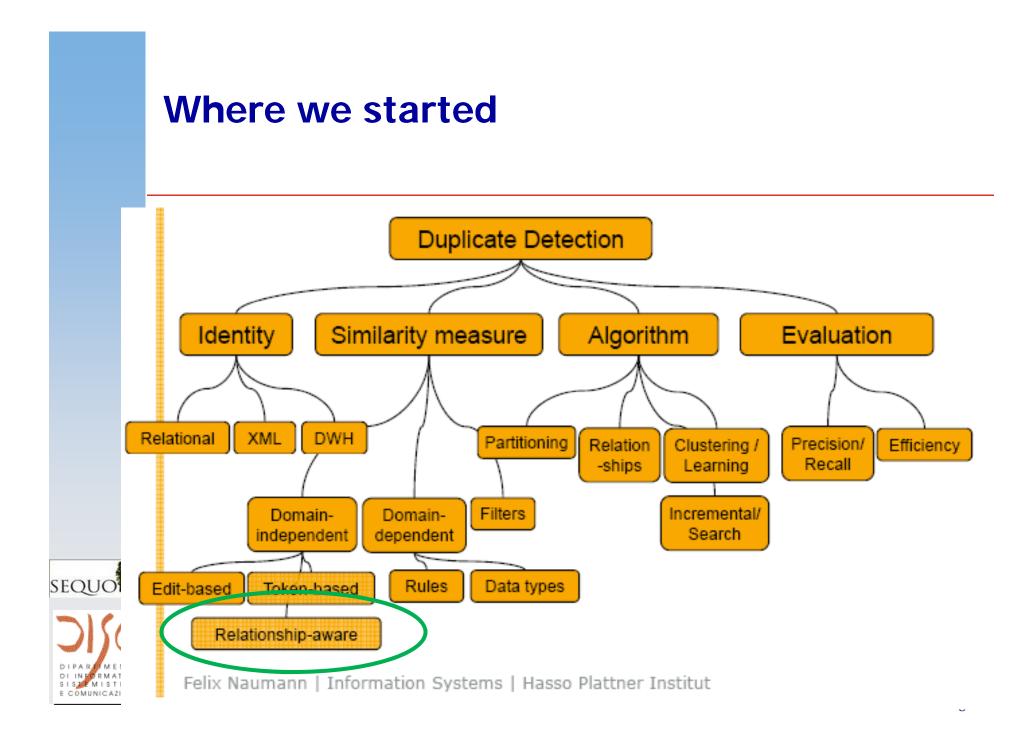


#### **Motivating Examples**

#### European Paten Office (ESF project APE-INV)







### **Our Contribution**

Our approach are similar to...

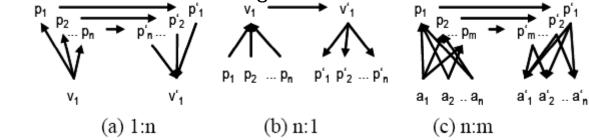
- Group Linkage (a.k.a. Group ER)
- Inter-relationship Deduplication
- But we aim at providing a better solution which is...
  - General purpose
  - Exploiting context information via schema analysis
  - Covering multiple types of record linkage:
    - Dispersed record linkage problem (scattered information)
    - Ambiguous record linkage problem (dirty data)



24/08/2009

#### **Knowledge Network**

To improve record linkage based on schemas where objects are mapped into each other as e.g., 1:n; n:1; n:m.

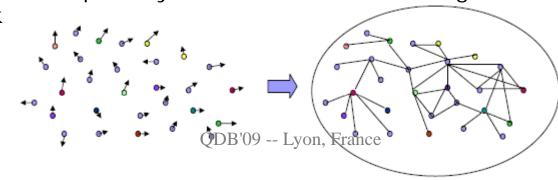


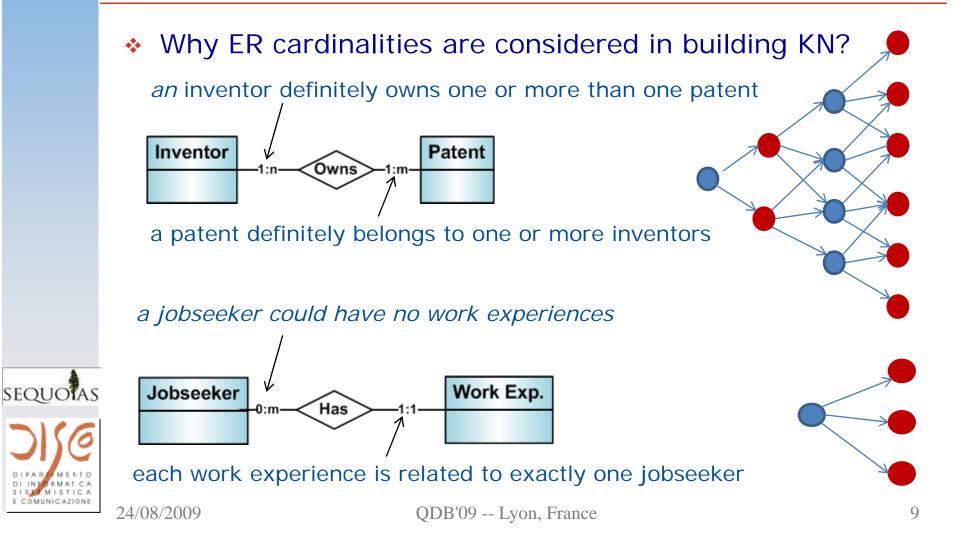
(Venue-Publication) (Publication-Venue) (Author-Publication)

Every object is represented as a knowledge network based on the above schema structure; (scattered information)

Every tuple, either being a dispersed or ambiguous reference to the object, reflects partially, or an extension of existing knowledge network







#### Similarity Functions:

- Many to Many Relationship
- Optional Many to One Relationship
- Many to One Relationship
- One to Many Relationship
- (Optional)One to (Optional) One relationship



- Many to Many Relationship
  - ✓ E.g.: Inventor-Patent, Paper/Patent-Citation
  - ✓ Similarity Metric: KN G*raph G <V,E> and its subgraph KN* Gi<Vi,Ei>
    - $\tau$ : relevance of v w.r.t. G and Gi,
      - $\tau(v, G_i, G) = \frac{(|I_i(v)| + |O_i(v)|) \subseteq G_i}{(|I(v)| + |O(v)|) \subseteq G}$
    - *ρ*: sum of relevances w.r.t. all nodes in Gi

$$\rho(G_i, G) = \sum_{v \subseteq V_i} \tau(v, G_i, G)$$



-  $\delta$ : relevance of a set of common subgraphs w.r.t. G and G' $\delta(\Gamma) = \frac{\sum(\rho(G_i, G)\rho(G_i, G'))}{|V||V'|}$ 

24/08/2009 *s:maximal proportion of all common subgraphs* 

#### Optional Many to One Relationship

- ✓ E.g., Jobseeker-Work Experience
- ✓ Similarity metric:
  - SimRank
  - Average similarity score of out-neighbor nodes between to objects
  - Shortest Path in a graph:
  - walk from (a, b) which touches a

singleton node at the end and only at the end.

SEQUOTA 
$$s^{n1}(G^a, G^b) = \frac{C_1}{|O(G^a)| |O(G^b)|}$$

$$\sum_{\substack{i=1 \\ i \in OMUNICAZIONN}} s^{n1}(G^a, G^b) = \frac{C_1}{|O(G^a)| |O(G^b)|}$$

$$s^{n1}(O_i(G^a), O_j(G^b)) = \frac{C_2}{\mid I(O_i(G^a)) \mid \mid I(O_j(G^b)) \mid}$$
$$\sum_{n=1}^{\mid I(O_i(G^a)) \mid \mid I(O_j(G^b)) \mid} \sum_{m=1}^{n=1} s^{n1}(I_n(O_i(G^a)), I_m(O_j(G^b)))$$

Jobseeker

Has

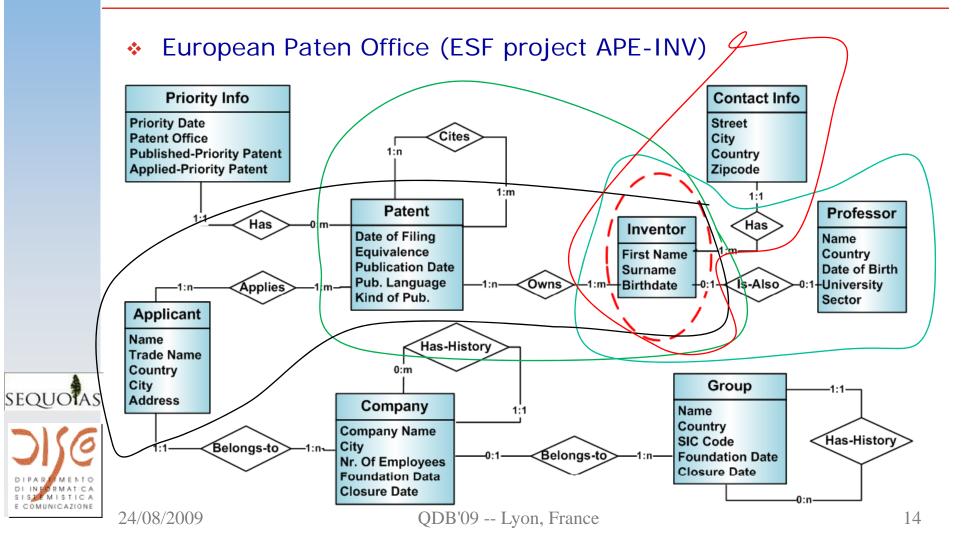
Work Exp.

#### Many to One Relationship

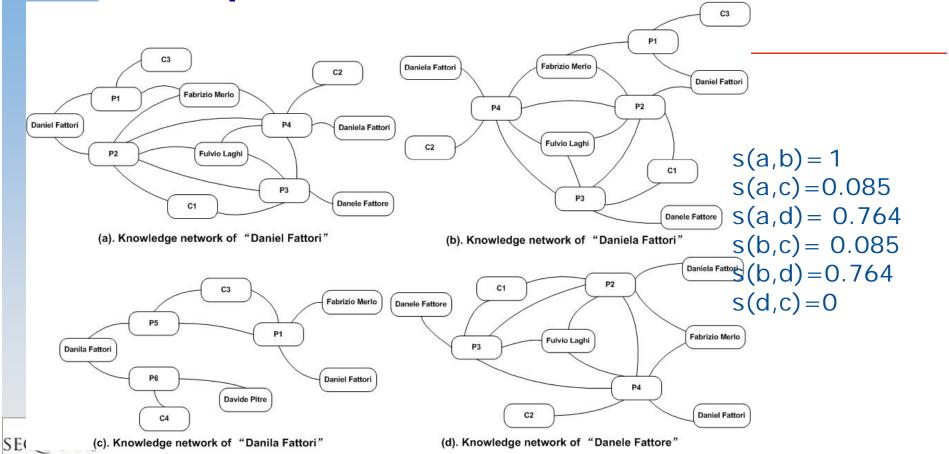
- ✓ E.g., Country-Region-Province-City
- ✓ Similarity Metric:
  - Hierarchy Graph
- One to Many Relationship
  - ✓ E.g., *Kid-Mather* (1:1 1:n)
  - ✓ Similarity Metric:
    - many-to-many relationship
- (Optional)One to (Optional) One relationship
  - E.g., Inventor-Professor
  - ✓ Similarity Metric:
    - No similarity metric, merge entities



#### Example









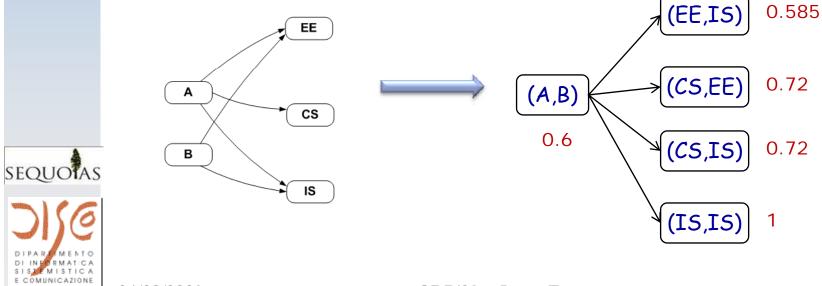
"Daniel Fattori", "Daniela Fattori" and "Danele Fattore" refer to the same inventor, "Danila Fattori" probably represents another inventor.

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#### SMEEP Database

 the similarity of two jobseekers is improved by the similarity of their education information as an computation example



24/08/2009

QDB'09 -- Lyon, France

## **Discussion and Conclusion**

#### Some Discussions

- ✓ Size of KN (small) (remember 7 persons distance)
- Computing Efficiency
- ✓ False Positive

#### Future Work

- Deeper analysis of all kinds of relationships;
- Optimization techniques for prerequisite blocking;
- Investigating the performance of different subgraph detection algorithms;
- Evaluation of efficiency and effectiveness.



# Thank you! Questions?

